

## OLYMPIA SWEEPSTAKES OFFICIAL RULES

**NO PURCHASE NECESSARY. YOUR ODDS OF WINNING WILL NOT CHANGE IF YOU PURCHASE ANYTHING.**

- 1. Eligibility:** OLYMPIA SWEEPSTAKES (the “Sweepstakes”) is open to persons age 21 or older. Mr. Olympia, LLC (the “Sponsor”) and its managers, employees and agents, and members of the immediate family of such individuals (including spouses, parents, siblings, children and their respective spouses) and persons living in the same household with any such individuals are ineligible. **Void where prohibited or restricted by law.**
- 2. To Enter:** Beginning at 12AM EST on April 4, 2018, visit [mrolympia.com](http://mrolympia.com) where the “OLYMPIA Sweepstakes” entry directions and rules will be listed. There are two ways to enter the Sweepstakes: (1) WRITE-IN: On a postcard or a card that is no smaller than 3 ½ x 5 inches and no larger than 4 ¼ x 6 inches, legibly handwrite your complete name, mailing address, phone number and date of birth and mail (with proper postage) to Olympia Sweepstakes, 3699 Wilshire Blvd., Suite 1220, Los Angeles, CA 90010. There will be three separate prize drawings on each of the following dates: Drawing 1: April 30; Drawing 2: May 31; and Drawing 3: June 30. All write-in entries for Drawing 1 must be postmarked by April 21 and received by April 27. All write in entries for Drawing 2 must be postmarked by May 21 and received by May 28. All write-in entries for Drawing 3 must be postmarked by June 21 and received by June 28. There is a limit of one (1) write-in entry per envelope/postcard per drawing. Each envelope/postcard is considered one (1) entry into the Sweepstakes. Multiple entries submitted or completed by anyone other than the entrant are void. No mechanical reproductions will be accepted. Write-in entries must contain the entry information set forth above. Incomplete entries are void and will not be eligible to win. (2) PURCHASE VIP TICKETS OR FINALS TICKETS: If you purchase VIP tickets or Finals tickets, Sponsor will use the information you provide to enter you into the Sweepstakes. To enter Drawing 1 via a ticket purchase, you must purchase by April 20. To enter Drawing 2 via a ticket purchase, you must purchase by May 20. To enter Drawing 3 via a ticket purchase, you must purchase by June 20. There is a limit of one (1) entry per ticket purchase per person per drawing. NOTE: One person purchasing multiple tickets on a single order will receive one entry.
- 3. Winner Selection & Prizes:** One-Hundred Thirty-Two (132) total winners will be selected at random from among all valid entries received, as follows: Drawing 1 (to be held on or about April 30): 1<sup>st</sup> Place: 1 winner will receive 1 Backstage All-access pass; 2<sup>nd</sup> Place: 1 winner will receive 1 tracksuit jacket; 3<sup>rd</sup> Place: 2 winners will receive 1 autographed poster; 4<sup>th</sup> Place: 10 winners will receive 1 set of ticket upgrades; and 5<sup>th</sup> Place: 30 winners will receive 1 show program. Drawing 2 (to be held on or about May 31): 1<sup>st</sup> Place: 1 winner will receive 1 Backstage All-access pass; 2<sup>nd</sup> Place: 1 winner will receive 1 tracksuit jacket; 3<sup>rd</sup> Place: 2 winners will receive 1 autographed poster; 4<sup>th</sup> Place: 10 winners will receive 1 set of ticket upgrades; and 5<sup>th</sup> Place: 30 winners will receive (1) show program. Drawing 3 (to be held on or about June 30): 1<sup>st</sup> Place: 1 winner will receive 1 Backstage All-access pass; 2<sup>nd</sup> Place: 1 winner will receive 1 tracksuit jacket; 3<sup>rd</sup> Place: 2 winners will receive 1 autographed poster; 4<sup>th</sup> Place: 10 winners will receive 1 set of ticket upgrades; and 5<sup>th</sup> Place:

30 winners will receive 1 show program. Sponsor will attempt to notify the winners by email and/or telephone after each drawing. Any prize notification that is returned as undeliverable, is otherwise unsuccessful, or is not accepted via email or telephone within 72 hours will result in disqualification, and Sponsor may select an alternate winner. Odds of winning depend on the number of eligible entries. Only the prizes set forth below will be awarded. In no event will Sponsor award more prizes than are provided for in these Official Rules. Approximate retail value of all prizes is \$5000.

No prize package includes taxes, insurance, personal expenses, gratuities, incidental charges or any other items not specifically described in these Official Rules, and all expenses for any of the foregoing are the sole responsibility of the prize winner(s). Travel expenses are not paid as part of any of the prizes. No transfer, substitution or cash equivalent for any prizes will be permitted, except at the sole discretion of the Sponsor due to the unavailability of prizes for any reason, including but not limited to cancellation, scheduling conflicts or force majeure. Any remaining components of the prize will be awarded and the Sponsor's obligation to the winners will be fulfilled, and no other additional compensation will be provided. Sponsor reserves the right to substitute prizes of equal or greater value.

Prizes may be picked up in person at the Orleans Hotel and Casino in Salon A on the following days and hours: Wednesday, September 12 from 10am-5pm and Thursday, September 13 from 10am-5pm.

4. **General:** The Sweepstakes is governed by the laws of the State of Florida. By entering, entrants/winners agree: (a) to release the Sponsor and its agents from all liability, loss or damage arising out of or relating to the participation of entrants/winners in the Contest, including with respect to their acceptance and use/misuse of the prizes; (b) to be bound by these Official Rules; (c) that the decision of the Sponsor is final and binding on all matters relating to the Contest; and (d) to the use of their names, personal information and likenesses for advertising and promotional purposes in all media worldwide (including the Internet) without additional compensation, except in Tennessee and where otherwise prohibited by law. **All applicable federal, state and local laws and regulations apply.** Winner is responsible for all federal, state and local taxes. Winner will be issued an IRS 1099 tax form for the actual value of their prize. No responsibilities are accepted for any additional expenses, omissions, delays, re-routing or acts of any government or authority. Winners must submit an Affidavit of Eligibility / Release of Liability / Prize Acceptance Form immediately upon being chosen. If any prize or affidavit or release is returned to Sponsor as undeliverable or if Sponsor does not receive a response from winner within seven (7) business days of attempted notification, such winner may be disqualified and such prize will be awarded to an alternate winner. Noncompliance with these Official Rules shall result in disqualification and award of prizes to an alternate winner. By accepting prizes, winners consent that Sponsor may use the winner's name, image (including but not limited to photographs, videos and other likenesses), biographical information and statements concerning the Contest, without compensation in connection with advertising, promotion and merchandising, and winners irrevocably grant the right to edit or modify and to publish and copyright the foregoing. Winner must also make themselves available to travel at Sponsor's expense for promotional purposes. By accepting prizes, winner agrees to hold Sponsor and its managers, employees, agents, licensees, successors and assigns, harmless from and

against any and all claims and liability arising out of any and all prizes. Winner assumes all liability for any injury or damage caused, or claimed to be caused, by participating in the Sweepstakes. By participating in the Sweepstakes, entrants agree to abide by and be bound by these Official Rules, and understand that the Contest results are final in all respects. By participating in the Contest, entrants agree to hold Sponsor and its managers, employees, agents, licensees, successors and assigns, harmless from and against any and all claims and liability arising out of such participation. Entrant is responsible for all online charges incurred by entrant's internet service provider. Sponsor does not make any warranty, representation or guarantee, express or implied, in fact or in law, relative to the use of any prize, including, without limitation, quality, merchantability and fitness for a particular purpose.

5. **Personal Information:** Any personal information that the winner or participants submit in connection with the Contest will be collected and used by the Sponsor and its authorized agents to administer the Contest and to award prizes. Participant's personal information may also be used to send additional information about Sponsor, Sponsor's affiliates and licensee, and each of their respective products and programs via electronic and ordinary mail. Except as set forth herein, a participant's personal information will not be used for any other purpose and will not be shared with anyone else unless required by law.
6. Neither Sponsor, any telephone network, nor service providers are responsible for incorrect or inaccurate transcription of entry information, or for any human error, technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect, line failures or any telephone network, computer equipment, software, inability to access any Web site or on-line service, or any other error or malfunction, or late, lost, illegible, incomplete damaged, postage-due, mutilated or misdirected entries or entries not properly forwarded to Sponsor. Entry materials that have been tampered with or altered are void. If the judges determine, in their sole discretion, that there is any suspected or actual electronic tampering with the Sweepstakes or if technical difficulties compromise the integrity of the Sweepstakes, the judges reserve the right to void the entries at issue and conduct a random drawing to award the Prize using all eligible entries received as of the termination date. If the Sweepstakes is terminated due to tampering or technical difficulties prior to its expiration date, notice will be posted at [www.mrolympia.com](http://www.mrolympia.com). Any attempt to deliberately damage the content or operation of this Sweepstakes is unlawful and subject to legal action.

NOTE: Entries made by any other individual or entity and/or originating at any other Internet website or e-mail address, including but not limited to commercial contest subscription notification and/or entering service sites, will be declared invalid and as such ruled ineligible for this sweepstakes.

7. **Sponsor:** This Contest is sponsored by Mr. Olympia, LLC located at 3699 Wilshire Blvd., Suite 1220, Los Angeles, California, 90010. For a list of winners, send a self-addressed stamped envelope to Mr. Olympia, LLC located at 3699 Wilshire Blvd., Suite 1220, Los Angeles, CA 90010, prior to September 21, 2018.